



FLA Advertising Opportunities



These expanded advertising options are designed to maximize your investment and strengthen your impact on key library decision makers.

FLA Advertising Opportunities		
✓	PLACEMENT	RATE (\$)
2017 Conference Print Program		
	Program Sponsor - includes full back cover of print program	\$2,500
	Inside front cover	\$675
	Inside back cover	\$675
	Full page	\$600
	1/2 page	\$400
	1/4 page	\$250
	1/8 page	\$150
FLA Website—Conference Event Page		
	3-month ad & link to Web site	\$250
	6-month ad & link to Web site	\$450
Florida Libraries (electronic)		
	Inside front cover	\$700
	Inside back cover	\$700
	Back cover	\$500
	Full page	\$600
	1/2 page	\$325
	1/4 page	\$200
	1/8 page	\$125

Mail or Fax this Agreement to:

Florida Library Association
541 E. Tennessee St., Suite 103
Tallahassee, FL 32308
Fax: 850-270-9405

For additional information, please contact the FLA Office at (850) 270-9205 or email: Karen@flalib.org.

Company Name:

Contact Person:

Street Address:

City/State/Zip Code:

Telephone/Fax:

Email:

PAYMENT INFORMATION

Method of Payment

Card Owner Name (as it appears on card)

Card Owner Signature

Credit Card Number/Expiration Date/Security Code

Card Owner Address

AUTHORIZATION

Authorized by (print name) /Date