

Outstanding Business or Media Partner Award

Purpose:

To honor a company, business partner, or media agency (including newspaper, television, magazine, etc.) for their leadership or significant contribution in support of library service to a local, regional, or state-wide library organization.

Eligibility:

Nominee must be a company, business partner, or media agency that provided:

- financial support
- publicity
- volunteer recruitment campaign
- employee involvement project
- fundraising assistance or
- outreach project

which resulted in a positive change or improvement for library service.

The nominator must be a current member of the Florida Library Association.

Supplemental documentation (i.e., posters, newspaper articles, photos, fundraising literature, etc.) should include:

- narrative/description of the project
- description of the relationship between the organization and nominee
- number of individuals served by the project per capita
- outcomes/results

Criteria:

Eligible nominees may have exhibited support in any of the following:

- Partnership opportunities in support of library programs and services
- Contribution of publicity or financial support
- Outcomes or results

Is the nominator a current Florida Library Association member? Yes _____ No _____

Type of support provided (financial, publicity, volunteer, special project): _____

Rubric: Outstanding Business or Media Partner Award

| Criteria | 4 | 3 | 2 | 1 |
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| Partnership opportunities in support of library programs and services | The relationship between the nominee and library organization is strong. The nominee provides exceptional support to a local, regional, or state-wide library organization as evident in the narrative of partnership opportunities. | The relationship between the nominee and library organization is somewhat strong. The nominee provides support to a local, regional, or state-wide library organization as evident in narrative and has some samples of partnership opportunities. | The relationship between the nominee and organization exists, but may not be evident. The narrative proves the nominee provides some support to a local, regional, or state-wide library organization and may not have samples of partnership opportunities. | Little to no evidence of partnership opportunities, or not enough information is provided to determine. |
| Contribution of publicity or financial support | Exhibits a significant contribution of publicity or financial support which may include: donations of books, materials, or funds, sponsorship of events and/or programs, grants or awards, media coverage. | Exhibits contribution of publicity or financial support which may include: donations of books, materials, or funds, sponsorship of events and/or programs, grants or awards, media coverage. | Exhibits limited contribution of publicity or financial support. | Little to no contribution of publicity or financial support, or not enough information is provided to determine. |
| Outcome and results | Outcomes and results are very positive and are detailed in the narrative. Statistics and assessments provided demonstrate significant success. Testimonials (letters, articles, etc.) provide very strong support and evidence of impact. | Outcomes and results are positive and are mostly detailed in the narrative. Statistics and assessments provided demonstrate great success. Testimonials (letters, articles, etc.) provide strong support and evidence of impact. | Outcomes and results are moderate, narrative may be missing some details. Statistics and assessments provided demonstrate some success. Testimonials (letters, articles, etc.) provide some support and evidence of impact. | Little or no evidence of positive outcomes and results, or not enough information is provided to determine. |

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