

Libraries Mean Business Award

Purpose:

The Libraries Mean Business Award recognizes and celebrates the significant contribution of library initiatives to local economies and communities, emphasizing investments in library services that benefit businesses and residents alike.

Eligibility:

Nominee must:

- Be a single library, library system, or consortium in Florida (academic, public, special, or school).
- Initiative must have been conducted within the previous calendar year.

The nominator must be a current member of the Florida Library Association.

Criteria:

Nominees will be recognized for noteworthy service for an initiative based on

- Community impact
- Innovation and creativity
- Sustainability
- and Quality

which supports one or more aspects of workforce development, small business support, community development, and/or employment.

Was the initiative conducted within the previous calendar year? Yes _____ No _____

Is the nominator a current Florida Library Association member? Yes _____ No _____

Rubric: Libraries Mean Business Award

Criteria	4	3	2	1
Community impact	Provided very significant and noteworthy service and support impacting the entire community and had a profound impact on workforce development, small businesses, community development, and/or employment. Statistics and assessments provided demonstrate significant success. Testimonials (letters, articles, etc.) provide very strong support and evidence of impact.	Provided significant service and support impacting most of the community and had a great impact on workforce development, small businesses, community development, and/or employment. Statistics and assessments provided demonstrate great success. Testimonials provide strong support and evidence of impact.	Provided some service and support impacting the entire community and had some impact on workforce development, small businesses, community development, and/or employment. Statistics and assessments provided demonstrate some success. Testimonials provide some support and evidence of impact.	Provided little to no service or support impacting the community, or not enough information is provided to determine.
Innovation and creativity	Exceptionally innovative and creative in its approach to serving the community with two or more examples which may include: very positive feedback from patrons, proof of very successful partnerships, and statistics that show exceptionally positive outcomes. Has received awards or recognition nationally or locally multiple times (news, journals, grants, conference, announcements, etc.)	Innovative and creative in its approach to serving the community with two or more examples which may include: positive feedback from patrons, proof of successful partnerships, and statistics that show exceptionally positive outcomes. Has received local or national recognition once or twice.	Slightly innovative and creative in its approach to serving the community with at least one example which may include: some positive feedback from patrons, proof of successful partnerships, and statistics that show exceptionally positive outcomes. Has not received recognition.	Provided little to no innovation and creativity, or not enough information is provided to determine.
Sustainability	Exhibits long-lasting potential to serve community needs and efficiently utilizes many available resources (staff, budget, space, technology.) and can be easily replicated for use in other locations.	Exhibits limited potential to serve community needs and utilizes some available resources (staff, budget, space, technology) and can be replicated for use in other locations.	Exhibits small potential to serve community needs and utilizes few available resources (staff, budget, space, technology.) and cannot be easily replicated for use in other locations.	Initiative is short-lived and exists or endures for only a brief period and utilizes little to no available resources (staff, budget, space, technology.), or not enough information is provided to determine.

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