

Florida Library Association Board Meeting
Minutes
September 18, 2020, 11:00am

BOARD MEMBERS PRESENT

(VM = Voting Member)

FLA Staff

Lisa O'Donnell, Executive Director
Karen Layton, Membership and Events Manager

Voting Members

Laura Spears, President (VM)
Phyllis Gorshe, Vice President, President Elect (VM)
Donna Vasquez, Treasurer (VM)
Sarah Divine, Secretary (VM)
Eric Head, Past President (VM)
Ava Brillat, Region 1 Director (VM)
Kresta King, Region 2 Director (VM)
Cheryl Wolfe, Region 4 Director (VM)
Michael Sullivan, Region 5 Director (VM)
Keila Zayas-Ruiz, Region 6 Director (VM)
Heather Sostrom, ALA Councilor (VM)

Non-Voting Members

Amy Johnson, State Library of Florida
Robert Stuart, Jr., GrayRobinson
Douglas Crane, Advocacy & Legislative Committee Chair
Athanasia Fitos, Planning Committee Chair

BOARD MEMBERS ABSENT

Christine Patten, Region 3 Director (VM)
April Frazier, Planning Committee Past Chair
Leila Gibradze, FSU
Lorrain Stinson, FAME
Matthew David, FLA Member
Katie Flury, GrayRobinson
Natalie Taylor, USF

1. Quorum and Agenda Review

- A. Call to Order: President-Elect Phyllis Gorshe called the meeting to order at 11:00AM.
- B. Establishment of Quorum: Secretary Sarah Divine confirmed that a quorum was present at that time.

2. President's Remarks

- A. President-Elect Phyllis Gorshe filled in for President Laura Spears to start the meeting.

3. Consent Agenda (Phyllis Gorshe, President-Elect)

- A. Minutes of August 21, 2020 (Sarah Divine)
 - Motion (Donna) to accept the minutes from August 21, 2020 as presented. Eric seconded. No further discussion. Motion passed unanimously.

4. Financials (Donna Vasquez, Treasurer)

- A. Financials as of August 31, 2020 were presented.
 - Includes projections based on 2020 Virtual Conference.
- B. Balance Sheet as of August 31, 2020 is healthy.
- C. Money Market Statement as of August 31, 2020 (reserves) also healthy.
 - All documents available at https://drive.google.com/drive/u/1/folders/1qPz2iflb8SuwC_NKHGK8ykLL2639uOly
 - Motion (Eric) to approve the financial statements as submitted. Cheryl seconded. No further discussion. Motion passed unanimously.

5. FLA Office Updates

- A. Executive Director Report (Lisa O'Donnell)
 - Virtual Conference Updates
 - Breakout videos are being loaded into the LMS, and FLA is working closely with the AV team (AV Matters) on creating, filming, and scripting. Registrations from MLCs are an initiative to best use their grant funding by providing scholarships for FLA Virtual. Also finalizing some fun and engaging elements including trivia, awards, Q&A, posters, and some brain breaks. Piecing together all the Know Before You Go instructions, tutorials, etc.
 - Centennial Supporters
 - Renaming the unrestricted general fund to accept donations as Centennial Sponsors. Any amount can be donated. Renaming the unrestricted general fund to accept donations as
 - Other
 - Membership renewals are starting to go out.
 - Some Committee work is on hold pending changes at September's meeting. Following these changes, staff will establish and "release" the new structure following a marketing/messaging timeline and call for volunteers.

6. New Business

- A. DEIA Task Force Update (Laura Spears)
 - Update from Task Force Co-Chair Cheryl Wolfe
 - Good ideas and participation, working on values statement.
- B. Discussion & Approval of Standing & Working Committee Structure (Laura Spears)
 - Motion (Eric) to adjust the committee structure as presented in **6C Version 2 GroupsSummary_2020** document and Kresta seconded. No further discussion. Motion passed unanimously.
- C. 2020 Annual Meeting (Laura Spears)
 - Will take place virtually this year in place of in-person at annual conference.

7. Other Reports

- A. Division of Library & Information Services (Amy Johnson)
 - Virtual Public Library Directors meeting coming soon. September 21st – online conversation about marketing (info on website). September 25th – Online tribute to Sandy Newell.
- B. Advocacy Chair (Douglas Crane)
 - Update from first Advocacy Committee meeting. Committee is preparing a platform for the Board to consider.
- C. GrayRobinson (Robert Stuart, Jr.)
 - State is waiting for another federal funding bill. Like CARES Act, uses for funding may be limited. Macro-level, Florida is in a better budget position than most states.
- D. FAME / FACRL
- E. Other

8. Announcements/Member Comments

- None.

9. Adjourn

- A. The meeting was adjourned by President Laura Spears at 12:07pm. Motion (Eric) to adjourn the meeting. Donna seconded. No further discussion. Motion passed unanimously.
- B. Next regularly scheduled Board meeting: October 16, 2020