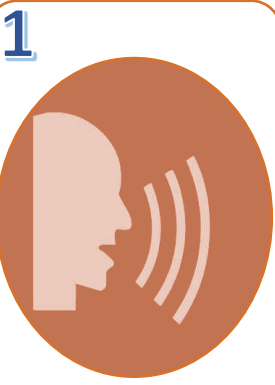


Our Vision *The Florida Library Association champions strong, indispensable, user-focused Florida libraries that exceed the expectations of the communities and constituents they serve.*

Our Goals *outlined here will serve as our guiding principles as we aim to provide the best for our members.*



1
Be the Foremost Advocate for the Library Profession in Florida



2
Grow Membership



3
Increase Engagement Opportunities for Current Members



4
Provide Educational Resources and Professional Development Opportunities to Individuals and Organizations



5
Elevate Marketing and Communication



6
Diversify and Evaluate Revenue Streams



7
Improve Existing Governance Documents and Structure

